



# Social Innovation Lab

## *Leadership Development Field Course in South Africa*

### Course Description

The 3-week Social Innovation Lab field course provides you an **opportunity to explore Cape Town's highly innovative social innovation landscape**, and to address social innovation topics in partnership with local entrepreneurs and civil society leaders in Langa Township.

GEI's Social Innovation Labs in countries such as Rwanda, Kenya, South Africa and Vietnam aspire to drive collective social impact in the host countries by researching, designing and implementing out-of-the-box solutions with and for local communities. Student teams first develop key skills through classroom learning, workshops, field visits and general cultural immersion. You then spend two weeks working in interdisciplinary service-learning teams to address a specific social innovation topic in partnership with local entrepreneurs and civil society leaders. These topics derive from our ongoing Social Innovation Lab and Social Enterprise Incubator projects.

### Highlights

- **Learn** to use basic design thinking tools to solve social problems with a "designerly" mindset.
- **Understand** the role of social innovation in dealing with complex sustainable development issues.
- **Engage** with South African entrepreneurs or civil society leaders to develop social innovation solutions.
- **Work** in a multicultural team and gain relevant intercultural competence.
- **Explore** progress and challenges towards development in South Africa.
- **Broaden** your network and build lasting international friendships.



### AT A GLANCE

#### Location:

Cape Town, South Africa

#### Host institutions:

GEI

Langa Township hosts

#### Dates:

May 26-June 15, 2019

July 28-August 17, 2019

#### Fees:

Tuition: US \$400

Educational costs: US \$1,450

Housing & meals: US \$880

Health insurance: US \$60

TOTAL: US \$2,790

Academic credits available from the U.S. School of Record at an extra fee

## Enrollment Requirements

There are **no academic prerequisites**. To be eligible to apply for this course, students can be enrolled in any major and minor, including, among others, business, engineering, social sciences, development studies, or any related area. Service-learning tasks will be tailored to the backgrounds and skills of the students. Enrollment is generally reserved for sophomores, juniors and seniors, or by consent of the instructor. Graduate students and professionals are welcome to apply for participation without credits.

## Course Requirements & Student Evaluation

- Course participation and engagement (25%)
- Weekly reflective journal or blog (10%)
- Journalistic article (10%)
- Group presentation (25%)
- Essay relating to the UN Sustainable Development Goals (30%)

## Instructor: Kari Cousins, MA, LLM, MSc

Kari, a proud Cape Townian, is the **Instructor for our leadership development courses in South Africa**. Passionate about creating positive social change, she is an active participant in many civil society organizations in Cape Town. She has earned several master's degrees in the humanities, law and environmental social sciences, and has worked in the corporate and non-profit spheres as well as in academia.



## Location

Frequently ranked one of the best places to visit on the planet, **Cape Town** is the gateway to this program. Our South African projects take place here, more specifically in the township of Langa. Students are typically hosted by fully vetted families in the township, who are part of our hospitality development project.

## What's included in the Course Fees

**Fees include** the tuition, arrival day airport meet and greet, accommodation with breakfast, transportation for all excursions, some meals during course activities, on-site orientation, course-related activity and entrance fees, full-time on-site coordination and support, and a travel and medical insurance.

**Not included** are the transportation to/from the destination airport (including international airfare and taxes), visas, immunizations, some of the meals, items and services of a personal nature, and the academic credits.



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**GEI is a private institute** that provides international students and professionals with high-impact education and engagement programs in Africa and Asia. We inspire and empower participants to apply their passion and skills to create positive change in the world.